

Chinook Cycling Club Board Meeting Minutes



5-17-2018 Round Table Pizza, Richland, 6:30pm

2018 Board Members (with term ending year): **Kurt Recknagle** (President, 18), John Limbaugh (VP, 18), **Chad Eder** (Treasurer, 19), **Melanie Hanson** (Secretary, 18), **Jace Wilde** (18), John MacArthur (19), **John Burke** (19), **Mark Hall** (19).

Old Business:

- 1. Treasurer's Report: Checking: \$5717.57 Cash: \$510.00 PayPal: \$1606.58 Membership: 62
- 2. Quarterly Report: See Chad's previous email attachment of Treasurer's Report
- 3. IEC: Deb Decker presented posters, flyers. Money raised goes back into the community. Chinook will provide the canopy/tent at an info table at the after-party. Should have flyers, info, etc about Chinook and its events. Kiwanis provides table and chairs.
- 4. Anthony Lakes: will have 2 date options to be determined (John Burke).
- 5. Fall Mountain Bike Series dates: Added to calendar
 - Sept 22 Badger / Oct 6 Bennington Lake / Oct 20 Chamna / Nov 3 -
 - Columbia Park / Nov 17 Echo / Dec 1 Chamna.
 - Add to flyers that for safety reasons, no pedal-assist bikes will be allowed.
- 6. Ideas to recruit new riders: Kurt will take action to send flyers to high schools, etc. to increase circulation. Email electronic versions to Deb so she can post flyers at her school)
- 7. e-Bikes: Not welcome too dangerous.
- 8. Complete Streets Workshop: March 7, purpose is to design streets to be more user-friendly for all users. Mark Hall will attend. Forward him the email.
- 9. Directors and Officers insurance: approved \$557/year for \$250,000 coverage.
- 10. "Why Chinook" survey: Preliminary survey of 7 people done. Rank item importance or pick top 3; dislikes about the club; new areas to consider; open comments section. More advocacy for the bike community?
- 11. Sponsor coordinator: \$250 or \$500 per year. Mark Hall will be the liaison with Kurt's help/contacts. Melanie will talk to Dr. Fischer.
- 12. Corporate Bylaws: rules, membership selection, duties. vs constitution: purposes, aims, philosophy. Does Tony Sako have the bylaws? Hold off editing until after results of "Why Chinook" survey are available. Make sure we are not confused with Yakima Chinook.
- 13. Weekday road rides: change meet location to Edison boat launch. Keep Wednesdays and Saturdays for sure, starting April 4.
 - Bike shop sponsored rides get ideas from them, specifically Aaron. See if other shops are interested. Find out days of the week and frequency John Limbaugh. Change to "No rider left behind"
- 14. Spring Short Track MTB Thursday nights: Alex and Dan.

March 15/22/29/April 5 in Columbia Park, 6:00 or 6:30. Ride laps for 25-30+ minutes. Riders need to be members and sign in/check in. Alex will edit the flyer and send it out. Add sponsors to flyer. Alex working with Roy to get permits

- 15. Membership tracking: use Webscorer. Paper forms will be manually entered.
- 16. TT website update: \$416/3 years with Amazon web series.

Also: allow use Webscorer; allow 5 free rides; self-time - no Strava times. Also, no rides when temperature 100 degrees or above at ride time. Cancellation notifications will be posted ahead of time.

- 17. Power Meter City (Josh) logo on sponsor section of website for 20% discount to members (partnership): vote taken and failed. Traditional sponsorship for logo on jerseys: not now.
- 18. Spring gravel fondo: 25-30 mile loop. Contact Easterday Farms about using their land. Aaron as a sponsor. John Burke will work on it.
- 19. Other: Add all board members as Chinook email recipients. Communicate with each other before replying to anything.

Bylaws - future meeting.

Ask bike shops what discount is provided to members. Add logos to the website.

John Limbaugh will find out more information.

Tapteal trail work March 3

Clean up at State Patrol (tumbleweeds)

Spring road series? Darrel?

Chinook bbq sometime this spring?

New Business:

1. Treasurer's Report: Checking: \$8925 PayPal: \$2109 Cash: \$590

Membership: 203

- 2. Budget: see Chad's report he sent out. Income and budget are in good shape.
- Mission/strategic plan: Chad to send out results of "Why Chinook" survey by the end of May for the board to review. Determine highest priorities for this year and beyond.
- 4. Membership-optional donations for Community Goodwill, Trailwork, eg. Chamna Hemlock spray:

\$200 donated to Tapteal Greenway already.

Ask members for donations for specific projects every year - "Community Project Fund."

Donations can be made with membership renewal, or on FB page and website with a thermometer visual of amount raised.

Think of a project for next year.

5. Wednesday night Worlds: try to get a bike shop or Aaron to lead it. Find out from Limbaugh if there is any bike shop interest. If not, club should provide a ride leader.

Have fixed routes.

Riders do not need to be members. Club is still covered by insurance. Get liability waivers signed whenever possible.

Dangerous riders may be asked to leave.

6. Club clothing: a few existing jerseys are for sale.

Will do a fall order with some sponsor logos repositioned.

7. Fall party: Saturday, September 8. \$1900 approved.

Look into a food truck instead of a caterer. DaJuan will provide her donation in the form of drinks, bouncy house, set-up/labor.

8. Jersey sponsors: 3 title sponsors: Therapeutic Associates, Dr. Fischer, Petersen Hastings (logo moved to the shoulder cap of new jerseys).

Minor sponsors: MaHall Bikeworks, waiting on reply from Tagaris. Ice Harbor provides gift cards for event prizes rather than money. Get the contact name from Turpen.

Talk to Mercer Vineyards as a potential sponsor.

Sponsor's events can be published on our media.

9. TT series update: average 40 riders/ride so far. Similar to last year, down from 2016. Amazon Web Services renewed for 3 years.

Burke made 4 Bikes on Road sandwich board signs.

Probably will be able to park in gravel lot at Country Mercantile for 5k ride. Will be confirmed soon.

- 10. Gravel fondo: the first one a few weeks ago was a success. Aaron is interested in doing another one.
- 11. Anthony Lakes: Burke will get on it and find out who is interested and pick a date.
- 12. Feedback on Chinook from the bike shops, adding logo and link to their websites: Get info from Limbaugh so we can move forward with this.

Try to get a bike shop to sponsor/organize a weekday/Wednesday night ride.

Possibly provide discounts at bike shops for members.

Kurt will follow-up with Limbaugh.

13. Other: switch to having board meetings every other month instead of quarterly. Burke will verify with Limbaugh and MacArthur first. Dirty Dozen gravel grinder - official event isn't happening this year but perhaps Aaron could put it on instead. Burke will contact Aaron about it.